

DAWN MCCARTY, CRIMINOLOGIST

Executive Engagement Portfolio

*An Introduction to Dawn McCarty's Behavioral
Intelligence Frameworks*

BEHAVIORAL CRIMINOLOGY • EXECUTIVE BRIEFINGS • ADVISORY
ENGAGEMENTS • KEYNOTES

Making Invisible Behavioral Systems Visible.

Why Dawn McCarty?

Dawn McCarty does not deliver generic, boilerplate presentations. She provides access to an original, proprietary body of work created at the intersection of Behavioral Criminology, Cyber-Informed Behavioral Analysis™, and Lived Expertise.

Her methodology shifts the focus away from traditional reactive security and generic corporate awareness, focusing instead on reverse-engineering the mechanics of the **Human Breach**.

Organizations bring Dawn in not simply to "speak," but to integrate a new evidence-conscious language into their operational architecture.

A PARADIGM SHIFT

Unlike cybersecurity suites that scan code or firewalls that block IPs, Cyber-Informed Behavioral Analysis™ maps the cognitive and behavioral paths of trust, access, and control.

"Behavior leaves evidence before it leaves victims. We secure the human perimeter by understanding the attack surface."

— DAWN MCCARTY

Signature Frameworks (I-III)

Dawn's frameworks translate advanced criminological analysis into operational organizational safeguards:

1. Cyber-Informed Behavioral Analysis™

THINKING LIKE A BEHAVIORAL INVESTIGATOR

By importing rigorous concepts from information security—such as indicators of compromise, attack surfaces, lateral movement, and privilege escalation—this framework structures the analysis of human threat vectors. It provides a formal model for observing and documenting how manipulation operates within physical and digital perimeters.

2. The Mechanics of the Human Breach

PREDATORS DON'T HACK DEVICES. THEY HACK HUMANS.

This framework deconstructs the psychological exploits used by threat actors to manipulate trust, secure illicit access, and execute social engineering pathways. It shifts security training from compliance audits to real-world behavioral threat recognition.

3. Behavioral Control Systems™

SAME TACTICS. DIFFERENT BATTLEFIELDS.

A unified framework that structures the underlying patterns of enmeshment, coercive control, and psychological manipulation. By identifying how access is gained and maintained, it provides investigators and clinicians with tools to identify systemic exploitation.

Signature Frameworks (IV-VI)

4. Forensic Behavioral Intelligence™

REVEALING THE INVISIBLE CRIME SCENE.

Fusing timeline chronology, behavioral baselines, and structured communications auditing. This intelligence methodology translates unstructured behavioral data into verifiable evidentiary trails, helping legal and corporate teams identify hidden patterns of abuse.

5. Predator Prevention Protocol™

RECOGNIZE. INVESTIGATE. INTERDICT.

An operational safety protocol designed to identify grooming and influence pathways early. The protocol establishes early-warning indicators and action steps to halt manipulation and isolate bad actors before harm occurs.

6. Lived Expertise

WHEN SURVIVORS BECOME STRATEGISTS.

Marrying trauma-informed clinical theory with the strategic logic of security operations. This approach leverages lived experience to dismantle multi-generational control structures, offering unique pathways for institutional design and victim support.

Engagement Formats

Organizations can access Dawn's frameworks through multiple formal structures tailored to their objectives:

Keynotes & Briefings

High-impact presentations that challenge traditional paradigms for major summits, corporate events, and conferences.

Professional Training

Deep-dive instructional workshops for lawyers, mental health professionals, law enforcement, and regulatory bodies.

Executive Advisory

Confidential, objective consultation for corporate boards, executive leadership, and threat assessment teams.

Leadership Retreats

Customized, small-group sessions focused on resilience, institutional courage, and framework implementation.

Media & Panels

Fast, disciplined behavioral analysis and expert commentary for broadcast networks, print publications, and podcasts.

Academic Lectures

Specialized guest lectures for university programs in Criminology, Psychology, and Cybersecurity.

Who Benefits

Dawn's briefings are developed specifically for sectors that manage high-stakes human risk and require precise behavioral frameworks:

■ Legal Sector

Family law firms, trial consultants, and barristers building evidence stacks requiring forensic communication analysis.

■ Corporate Leadership

Boards, C-Suites, and HR leaders auditing internal security protocols and human perimeter vulnerabilities.

■ Government & Agencies

Regulatory bodies, child welfare departments, and policy makers seeking structural models of systemic prevention.

■ Media Production

Documentary filmmakers, podcasts, and investigative journalists seeking technical accuracy in crime narratives.

■ Mental Health Professionals

Clinicians, psychotherapists, and recovery centers treating victims of coercive control and trauma enmeshment.

■ Law Enforcement

Investigators, cold case units, and victim advocacy groups building behavioral profiles of serial exploiters.

■ Universities

Academic departments of Criminal Justice, Sociology, and Psychology seeking interdisciplinary guest briefings.

■ Families & Individuals

Employing practical safeguards in digital spaces, acknowledging that manipulation targets personal human perimeters.

Professional Credentials & Recognition

Academic Credentials & Training

M.S. in Criminal Justice • Crime Scene & Evidence Management (CTU)

MBA in Cybersecurity (ABTU)

B.S. in Criminal Justice • Psychology of Victimology coursework (CTU)

B.S. in Computer Science & Information Systems (GWU)

Advanced Forensic Training • Digital Forensics & Incident Response (DFIR) and Network Forensics

Awards & Recognition

Humanitarian Impact Award Laureate (2025)

James Madison Literary Award Winner (2024)

Visionary Security Awareness Program Leader (2023)

Cybersecurity Women of the Year (2021)

Selected Publications & Forensic Contributions

Bestselling Publications

Author of 15+ published books, including 4 Amazon #1 International Bestsellers (such as *Warning! Children Are Not Weapons!*, *Unsealing the Crime Scene*, and both volumes of *Building Bridges of Hope* [2024 and 2025]).

Documentaries & Case Work

Associate Producer • *Erasing Family* (2020)

An investigative documentary film auditing family court structures and emotional child abuse enmeshment.

Forensic Analysis Contributions • Cold Case Investigations

Expert handwriting analysis, behavioral baselining, and linguistics evaluation on high-profile cold cases (specifically JonBenét Ramsey, BTK/Dennis Rader, and Kurt Cobain investigations).

Professional Endorsements

"Dawn is the consummate professional, has a high degree of character and integrity, has extensive knowledge of security and compliance policy, engineering and workflow... she is a tremendous asset to any organization."

— PATTERSON, CYBERSECURITY PROFESSIONAL

"Dawn has an incredible mix of Cyber-Security topics, professional advice, and real-life stories... she is the 'Go-To' person for keeping organisations, families and individuals safe."

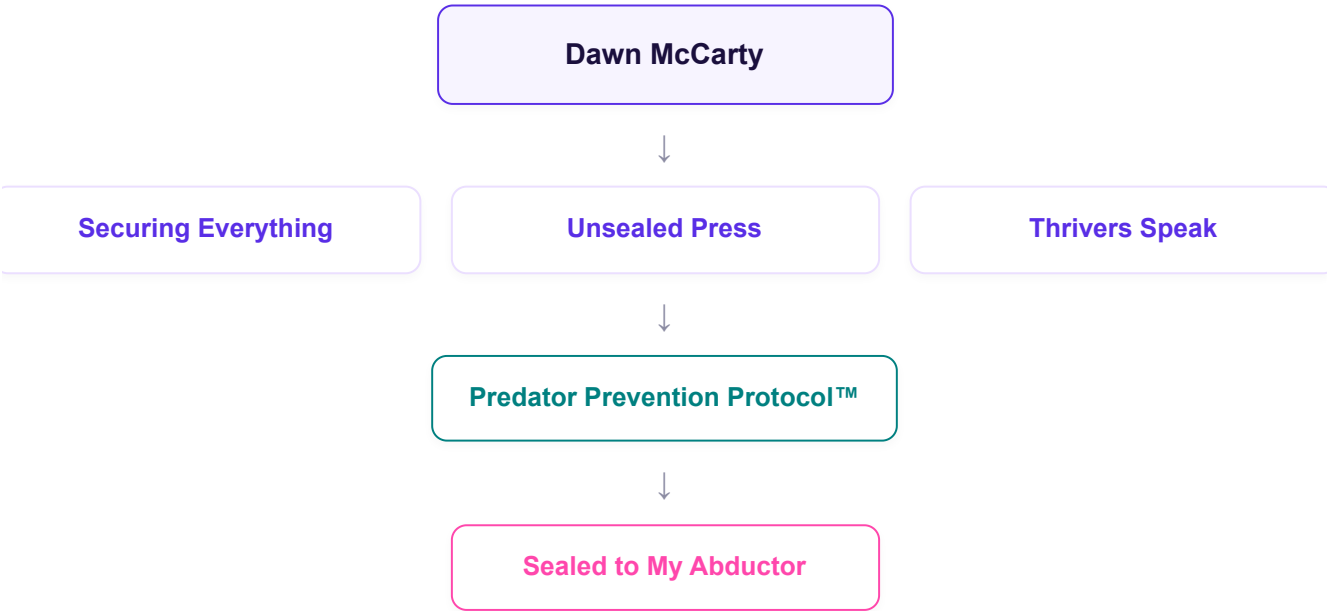
— DR. ALYSE PRICE-TOBLER, PSYCHOTHERAPIST & CHILD ABUSE RESEARCHER

"Working in partnership with Dawn was delightful....she has set her goals and stayed on purpose....she is bright, determined, honest and an inspiration to others."

— SYLVIA, RETIRED COURT QUALIFIED DOCUMENT EXAMINER

The Unsealed Ecosystem

A structured mapping of Dawn McCarty's interconnected research feeds, public platforms, and survivor initiatives:



Planning Resources

Presentation Requirements

Dawn utilizes highly visual slide decks. Standard professional AV setup includes an HDMI connection to the projection system, a premium lapel/lavalier microphone, and sound output for media integration. Exact specs are detailed in the Speaker Sheet.

Engagement Availability

Available for select keynotes, briefings, retreats, panels, and academic lectures globally. All engagements require a structured booking review.

Collaborative Consult

Every engagement includes a pre-event planning call to map content specifically to the audience demographics, objectives, and event goals.

Travel Guidelines

Speaks globally. For out-of-state and international events, standard flight, local transportation, and hotel accommodation coverage is required.

Recording & Media Policy

Recording, broadcasting, or livestreaming briefings requires written approval in the booking agreement. Educational distribution rights can be pre-negotiated.

Book Sales & Signings

Bulk book orders (such as copies of *WARNING! Children Are Not Weapons!*) can be coordinated for event attendees at specialized rates. Meet-and-greet sessions are available upon request.

Event & Media Introductions

Once your engagement is confirmed, these introductions are available for moderators, emcees, and event organizers. Please choose the version that best fits your event format and timing.

SHORT INTRODUCTION (30 SECONDS • PODCASTS & PANELS)

"Our speaker today is Dawn McCarty, a criminologist, behavioral strategist, cybersecurity expert, and author whose work bridges behavioral criminology, cybersecurity, and lived experience to help people recognize human threat pathways before harm occurs. She is the founder of Securing Everything and Thrivers Speak® Events, and co-founder of the Nothing About Us, Without Us (NAUWOU™) Conferences. Her work has been recognized nationally for advancing prevention, education, and behavioral awareness. Please join me in welcoming Dawn McCarty."

STANDARD INTRODUCTION (60 SECONDS • CONFERENCES & UNIVERSITIES)

"Dawn McCarty is a criminologist, behavioral strategist, cybersecurity expert, and author whose work bridges behavioral criminology, cybersecurity, and lived experience to help people recognize human threat pathways before harm occurs."

She is the founder of Securing Everything and Thrivers Speak®, and co-founder of the Nothing About Us, Without Us (NAUWOU™) Conference. Through her original framework, Cyber-Informed Behavioral Analysis™, Dawn reverse-engineers the observable pathways of trust, influence, access, and control that precede exploitation, helping organizations and communities recognize risks before harm occurs."

Her work has received national and international recognition for advancing prevention, cybersecurity awareness, and survivor-informed behavioral education. She is the author of the forthcoming memoir Sealed to My Abductor, which chronicles the lived experiences that inspired her work in behavioral investigation and prevention. Please join me in welcoming Dawn McCarty."

EXECUTIVE INTRODUCTION (90 SECONDS • KEYNOTES & GOVERNANCE)

"Our speaker today is Dawn McCarty, a criminologist, behavioral strategist, cybersecurity expert, and author whose work bridges behavioral criminology, cybersecurity, and lived experience to help organizations recognize human threat pathways before harm occurs."

As founder of Securing Everything and Thrivers Speak®, and co-founder of the Nothing About Us, Without Us (NAUWOU™) Conference, Dawn has dedicated her career to advancing prevention through evidence-conscious behavioral analysis, interdisciplinary collaboration, and public education. Her work spans cybersecurity, coercive control, online predator prevention, child psychological abuse, and behavioral threat

Begin the Conversation.

Every engagement begins with a collaborative planning conversation to understand your audience, objectives, and desired outcomes.

For speaking availability, executive briefings, advisory engagements, or media interviews, please submit an inquiry through the official speaking page.

[**https://dawnmccartycriminologist.com/speaking/**](https://dawnmccartycriminologist.com/speaking/)